

Electronic Acknowledgement Receipt

EFS ID:	10243008
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020002_RCE_6JUNE2011.pdf	700110 8ba162ed6cd28c8848a4a0cc3823c3b3714b1b8b	no	3
Warnings:					
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2	Information Disclosure Statement (IDS) Form (SB08)	MNI020002_IDS-2_6JUNE2011.pdf	616743 73d2f8b0b7b88706463e9b6d87d2b08c056633	no	8
Warnings:					
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3	Foreign Reference	EP0705036A2.pdf	2418781 08a9363d6e48f98b94267ab631b355a610fa767	no	42
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4	Foreign Reference	EP0823815A2.pdf	3970656 1dffd2586c5b159002c08fda73c66f6f8100a9f	no	72
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5	Foreign Reference	EP0838951A2.pdf	1268442 86c1cc657c03e72aff536ae69303504beec229e0	no	22
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6	Foreign Reference	EP0909095A1.pdf	2947061 a408779a445f8b59c84cc03e18f18e123393a727f	no	54
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7	Foreign Reference	WO9413107A1.pdf	5522168 879c546c098f4c5dc92a717d6c09a1b525654b66	no	145
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8	Foreign Reference	WO9501057A1.pdf	3732791 7f162c15334dab2c6c8b499815369f6d514936d	no	128

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9	Foreign Reference	WO9631980A1.pdf	3618108 102ed5b43f5c5c19608f89b5f1eb3739c1211090	no	103
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10	Foreign Reference	WO9748230A1.pdf	1846742 bdf1c0f75ca3d8026b847047c4e81071A087ce7b	no	45
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11	Foreign Reference	WO9828906A2.pdf	1353789 d71672541497b70578M7597d7dbdeb7c8464e	no	28
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12	Non Patent Literature	Oracle_Lite_The_Client_Database_for_Java.pdf	203209 0206bdb00c1d89c2d5302ce1a82414942b3c6728	no	2
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13	Non Patent Literature	API_Requirements_for_the_Advance_Set-Top_Box.pdf	625469 6cafee6da90b7b4aa211623f5bcb41d171c24575	no	14
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14	Non Patent Literature	The_Challenges_of_Convergence_for_Set-Top_Box_Manufacturers.pdf	1384675 311d87ba9d0e1b1e3d463ca71322b0e1cf9a02f	no	14
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15	Non Patent Literature	White_Paper_Set-Top_Box_Solutions_Helping_Customers_Meet.pdf	181585 5D2cd000b1cd5792cd8f5cd3169de941d0f6403e	no	2
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16	Non Patent Literature	Set-Top_Box_Peripheral_Chip.pdf	494541 8d992d57a6d2cc2bb09f4481d13ed75d3f5ca208cd	no	3
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17	Non Patent Literature	Set-Top_Box_Reference_Design_Kit.pdf	405613 42d7301e09f6d4a5ca2739f10f0112c4569076	no	3

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18	Non Patent Literature	Set-Top_Box_Solutions.pdf	1298269 296ede5489f6ab368bae493c7ed7c07554616	no	5
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19	Non Patent Literature	OpenTV_Operating_Environment_Technical_White_Paper.pdf	687824 7907262c56d2e9973e4159a863558d1273d788771	no	9
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20	Non Patent Literature	Application_Development_for_OpenTV.pdf	655895 b3db10f627a81c48f31de7f8edc3c76e0eace7	no	11
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21	Non Patent Literature	Starsight_The_Interactive_On-screen_TV_Program_Guide_Service.pdf	245309 a5c4b42ed8635b84ee6bfba3438950027c0d4	no	3
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22	Non Patent Literature	StarSight_An_Introduction.pdf	141767 ca356e1e75aab6c11712c025f8bde46e27a6dc	no	1
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23	Non Patent Literature	Services_for_On-Screen_Guides.pdf	211066 91a73f29c0af3a94bde1c17478f8de9564c1	no	1
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24	Information Disclosure Statement (IDS) Form (SB08)	The_Largest_Databases_Of_Television_Information_in_the_World.pdf	162885 faab851495465981bed48809f0c1d42da5fbb8	no	1
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25	Non Patent Literature	KAGEYAMA_ET_AL_A_FREE_TIME-SHIFT_DVD_VIDEO_RECORDER.pdf	430510 08ba3dc6fa136d77a585ca99876aadd3f023e6e	no	5
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26	Non Patent Literature	OA_09953327_15MAR2006.pdf	502598 b7e0b212b1d1e4d4d8a81a2a703b1c735071a	no	13
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27	Non Patent Literature	AA_09953327_5_JUN_2006.pdf	162971 085a9c16dc5d86c7d233c54851e44c8498802a	no	3
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28	Non Patent Literature	OA_09953327_16AUG2006.pdf	449312 64161c754922159b38a6b846c57-ba7cc0279b	no	12
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29	Non Patent Literature	FOA_09953327_21MAR2007.pdf	507751 a00916dd29ec29cd61c7cd193106275d28471a	no	13
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30	Fee Worksheet (SB06)	fee-info.pdf	30596 bb79bf44c288f52b4c87ed845d15d40d16d29b	no	2
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